FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030714-A **Type of Permit:** FILMING **Release Date:** 08/24/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggiero

Director Sal Ruggiero

1st AD Sal Ruggiero

Production Manager Sal Ruggiero

FilmL.A. Coordinator Hans Groszkruger

Location Manager Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone Office - 818-481-7581

Location Assistant Sal Ruggiero
Primary Phone Mobile - 323-549-6264
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

LA CITY FIRE SAFETY OFFICER $320.00

Total Permit Fee $420.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number	F00030714-A	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 8/27/2010 - 8/27/2010 09:00 - 21:00

Hold Dates 9/3/2010 - 9/3/2010 09:00 - 21:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Vans	2

Personnel on Location

Type	Quantity
Audience Members	25
Cast	5
Crew	20
LA City UFSO assigned	25996

Filming Activities Camera on sticks; Exterior Dialogue; Handheld equipment; stage set up on Aug 27;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** D4

Approvals LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Lance Matthews

Coordinator Note UFSO REQUIRED FOR STAGE SET-UP 6PM-9PM

Coordinator Note RIDER "A" RELEASES LOCATION

Coordinator Note MINIMAL CREW AND EQUIPMENT PRIOR TO 6PM

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

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Summary Information — Location

Permit Number	F00030714-A	**Location Manager**	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 8/24/2010 - 8/24/2010 12:00 - 22:00

Hold Dates 9/3/2010 - 9/3/2010 09:00 - 21:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	25
Vans	2

Personnel on Location

Type	Quantity
Crew	15
Spot Check	1

Filming Activities Handheld equipment; b roll;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 593 **Grid:** D4

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER "A" ADDS DATE TO LOCATION

Coordinator Note NO EXITS BLOCKED. HANDHELD EQUIPMENT ONLY.

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT